

## Job Description Season 2020 - 2021



### Academy Performance/Match Analyst – part-time

<b>Job Title:</b>	Academy Performance Analyst
<b>Hours of work:</b>	Hours to be advised by the Academy Manager Note-These hours are subject to change on a weekly basis and can only be authorised by the Academy Manager.
<b>Contract:</b>	10 <sup>th</sup> September 2020 – 15 <sup>th</sup> May 2021
<b>Department:</b>	Academy
<b>Location:</b>	Based at The St Lawrence Academy (or any other facility as appropriate)
<b>Reporting to:</b>	Academy Manager and Head of Academy Sports Science & Medicine
<b>Responsible for:</b>	The delivery of the performance analysis programme, filming and analysis of all three phases.
<b>DBS Required:</b>	Yes
<b>Appraisal Process:</b>	Appraised by Academy Manager in December and May each season
<b>Probationary Period:</b>	There is a probationary period of 3 months to ensure that the candidate completes tasks and is suitable for the position.

#### Role Summary

To be responsible for all performance analysis in the Scunthorpe United Football Club Academy. This includes the foundation phase, the youth development phase and the professional development phase for all coaching, testing, games programme and any other filming or analysis purposes as directed. The person must be available to work on both Saturday with the PDP players and on Sunday with the Youth Development & Foundation Phase players / teams.

#### Performance/Match Analysis Requirements - Key Responsibilities

##### The Coaching Programme

##### Purpose:

To support the players and coaches in the coaching programme and assist in the player centred development model with the use of video analysis, statistics and feedback to players and coaches for CPD purposes.

##### *As identified by the Academy Manager,*

1. On at least one occasion each week film the Professional Development Phase training session, analyse and provide verbal, written and digital evidence of your findings to The Academy Manager and the PDP Coach.
2. Within the filmed PDP session each week, code and analyse the individual performance of three players and provide verbal, written and DVD evidence of your findings to The Academy Manager, the PDP Coach and the individual players and upload all evidence on to the player's performance clock.
3. Provide a detailed calendar/programme of events that enables you to film each Academy coach coaching/working on 3 separate occasions throughout the season and provide digital evidence to the coach and the Academy Manager of their session to aid coach learning and development.
4. Develop, utilise and film numerous 'best practise' warm ups for the coaching programme that involve warming up with and without a ball and ensure that all coaches have a digital copy to enable them to

deliver the correct warm up sessions.

5. Develop, utilise and film 'best practise' technical coaching sessions delivered in each development phase and produce digital evidence of such sessions so that the digital evidence can be distributed to coaches in that phase to aid player and coach development and understanding.
6. Develop, utilise and film 'best practise' tactical set plays and produce digital evidence of such sessions so that it can be distributed to coaches and players to aid player development and understanding.
7. Film best practise 'phases of play' in the Professional Development phase and develop a library of clips which allows the Youth Development Phase coaches and players the ability to visualise the phases of play which will aid their development.
8. Film 'best practise' psychology workshops and produce a clips of such sessions so that they can be distributed to coaches, players and parents to aid development and understanding.
9. Film 'best practise' physical sessions as identified below and produce a DVD of such sessions so that they can be distributed to coaches and players to aid player their development and understanding.

### ***Filming Physical Testing***

10. Film all physical fitness testing sessions for each age group.  
Identify areas of concern for development such as improvements required in specific areas.  
Produce individual programmes to address the shortfalls.

- Running technique and mechanics (arms, legs, head etc)
- Functional straight line speed
- Agility
- Acceleration
- Endurance
- Power
- Strength
- Core strength
- Flexibility
- Mobility
- Stability

### **The Games Programme**

#### **Purpose:**

To support the players and coaches in the games programme and assist in the player centred development model with the use of video analysis, statistics and feedback to players and coaches for CPD purposes.

#### **As identified by the Academy Manager**

#### **The Professional Development Phase**

11. Film every game that is played in the Professional Development Phase.
12. Ensure that the footage is of top quality, is filmed from a height to provide a better angle and view and that it is coded live to provide analysis throughout the game as required.
13. Ensure that you have suitable equipment to film games which includes the camera, filming platform, sports code package, any extra or extension cables required and a student/intern to assist with the live coding of the game.
14. Use the sports code package and the Apple Mac computer to code the game live and you are expected to be able to provide pre-game, in game and post-game footage for player/coach knowledge and

understanding.

15. Liaise with the Academy Manager and the Head of Coaching to ensure that the template is relevant to the needs and meets the requirements of the Club and Academy philosophy.
16. Develop the pre-game, in-game, half time and post-match analysis of all fixtures in the Professional Development Phase and ensure that the analysis template is in line with the Club and Academy philosophy.
17. At half time and at the end of the game provide the team and individual statistics derived and required from the game for the Academy Manager and Professional Development Coach.
18. Prior to each game in the Professional Development Phase, provide performance analysis of the opposition team either in the classroom or via digital platform such as Zoom.

### ***Feedback***

19. Once a week provide a seminar/lecture that provides both team and individual coded and analytical footage and data of the game that was filmed. This will enable the Academy Manager, the Head of Coaching and the Professional Development Phase Coach to perform team and individual match analysis with the players.
20. In the games code the players that play in one unit of the team. This may be the back four and the goalkeeper, the midfield unit, or the strikers, you will be informed of which unit to code prior to each game.
21. Provide individual coded clips of each player from the team unit that was filmed in the previous game. Ensure that each player receives a DVD of his own performance and that all clips are kept on file and that you upload the evidence to the audit tool.
22. Throughout the course of their 2-year apprenticeship, collate a file of DVD evidence on each individual player's performances to aid the decision-making process of whether to sign the player professional or not by providing objective information as evidence.
23. Film, code and provide a DVD of the goalkeeper's performance in every game in the Professional Development Phase. The analysis template should include, kicking off the floor, kicking out of hands, dealing with crosses, defending set plays, distribution from hands, shot stopping, starting positions and statistical analysis.
24. Ensure that you upload all coded clips on to the individual player's performance clocks.

### ***Games Programme***

#### **Youth Development and Foundation Phase**

25. Develop a timetable that allows you to film each Academy age group team play on at least 2 separate occasions throughout the season for individual player and match analysis development purposes.
26. Ensure that you are available to present the analysis within 3 days of the game being played and liaise with the Head of Coaching & Phase Lead Coach as to when the analysis will take place.
27. During each of the above games and throughout the course of the season, ensure that every individual player is filmed and that digital evidence is produced of the player's individual performance for technical, tactical, physical or psychological purposes and develop a report that allows you to standardise your findings in writing to the Academy Manager, the Phase Lead Coach and the Age Group Coach.
28. Ensure that you have suitable equipment to film games which includes the camera, filming platform, sports code package, any extra or extension cables required and a student/intern to assist with the live code.
29. Devise and film specific 'best practise' warm-ups for the games programme that involve warming up with and without a ball and ensure that all coaches have a digital evidence to enable them to deliver the best

practise warm ups.

### **General**

30. Develop, build up and manage an Academy Video Library to provide a wide range of video clips to support the coach and player development process. There is information on a separate sheet identifying the specific requirements.
31. Work to educate coaches and players on how to best utilise performance/video analysis.
32. Work closely with the PDP players in providing evidence for their SEP (Sporting Excellence Professional) qualification.
33. Collect and analyse performance data, trend analysis and write reports based on findings.
34. Collect and analyse performance analysis data to perform bench mark analysis on Academy players in line with the EPPP requirements.
35. Maintenance of equipment.

### **Mentoring People & Developing Strong Working Relationships**

36. To support the Head of Academy Sports Science to co-ordinate activities of interns.
37. To provide leadership and guidance to any interns or students.

### **Safeguarding**

38. Monitor potential safeguarding children risks and work with the Academy Safeguarding Officer, and the Head of Safeguarding for the Club to promote safer working practice throughout the Academy.
39. Understand the Academy Safeguarding policy, procedures and best practice guidelines. Use this understanding to ensure safer recruitment, safe working practices, appropriate reporting of concerns and contribute positively to an anti-bullying environment.
40. Ensure that you adhere to the Club / Academy social media policy.
41. Ensure you adhere to the Government rules on social distancing.

### **Other Responsibilities**

42. To be aware of current trends and best practice in Performance Analysis and Youth Development.
43. To continually look for ways to develop and improve the Academy performance analysis programme and support.
44. To attend at least 5 hours of training or the minimum required that is relevant to the development of your role organised by National Governing Bodies or external agencies.
45. To undertake and attend all Continued Professional Development organised by the Club.
46. To be up to speed with all of the EPPP rules and requirements.
47. To attend all sports science & medical staff multi-disciplinary meetings every 6 weeks

### **Club & Academy Philosophy, values, vision**

48. Ensure that the Philosophy, Culture, Values and Vision of both the Football Club and the Academy are communicated to parents and players on an on-going basis through the medical department.

### **GENERAL INFORMATION**

The Employee must at all times carry out his/her responsibilities with due regard to the Scunthorpe United Football Club policies and procedures in particular Health & Safety, Financial Authorisation, Confidentiality and with regard to the Data Protection Act.

The Employee must act to protect all young people and vulnerable adults that are in their care or attending the Company's premises. The Employee must report any misconduct or suspected misconduct to the Safeguarding Manager.

The Employee must ensure a positive commitment towards equality and diversity by treating others fairly and not committing any form of direct or indirect discrimination, victimisation, or harassment of any description and to promote positive working relations amongst Employees and customers.

The above Job Description is not intended to be exhaustive; the duties and responsibilities may therefore vary over time according to the changing needs of the Club.

I have read and understand the job description and will adhere to it at all times.

Print Name ..... Sign Name.....Date.....

Academy Manager (Tony Daws) Sign Name.....Date .....