



# A GUIDE TO BRUNTON PARK FOR VISITING FANS



CARLISLE UNITED



# INTRODUCTION

This guide has been designed to help you get the most out of your visit, and to help you to find your way to, in and around Brunton Park.

We would like to welcome you and we hope you enjoy your time here at our stadium.

Nigel Clibbens,  
Chief Executive

Carlisle United Football Club, Brunton Park, Warwick Road, Carlisle, Cumbria, CA1 1LL  
Main switchboard and ticket office: 0330 094 5930 or email [ticket.printing@carlisleunited.co.uk](mailto:ticket.printing@carlisleunited.co.uk)

CARLISLE UNITED



# SUPPORTER LIAISON OFFICER



Keep an eye out around the ground on match days as the club's Supporter Liaison Officer Simon Clarkson looks to help with any questions, queries, issues or problems you may have.

Simon has a direct link to the staff at the club and will be on hand to deal with any observations or complaints that may arise on match days or, indeed, at any time during the build up to the game.

- **SLO weekend match day itinerary:**

- + 1pm to 1.30pm – main reception on the west side of the stadium.
- + 1.30pm to 1.45pm – CUOSC surgery.
- + 1.45pm – A Stand Community Ticket Scheme.
- + 2.15pm – around the ground.
- + 2.30pm – Pioneer Stand Family Zone.
- + 2.45pm – around the ground.

- **SLO midweek match day itinerary:**

- + 6.30pm – main reception on the west side of the stadium.
- + 7.15pm – Pioneer Stand Family Zone.
- + 7.30pm – around the ground.

- Simon will be wearing a club jacket or hi-vis vest with 'SLO' clearly branded on the back.

Email: [slo@carlisleunited.co.uk](mailto:slo@carlisleunited.co.uk)  
Mobile: 07891 779 015  
Twitter: @CUFC\_SLO

CARLISLE UNITED



# TRAVEL TO THE STADIUM



**By Car:** Leave the motorway at Junction 43 and take the first exit off the roundabout. The blue roof of the Pioneer Stand can be seen on the right hand side, almost as soon as you leave the roundabout. Keep going straight ahead along Warwick Road (A69).

After passing through the third set of traffic lights the club shop (Blues Store) and Hughie McIlmoyle statue marks the main entrance to the ground.

**Car Parking: Main Car Park** (home and away supporters) - from the M6 turn right at the third set of traffic lights and drive through the gates and behind the Pioneer Stand to enter the car park. Supporters travelling from the west can enter the car park from St Aidan's Road, via Victoria Place. Due to the location of our car park we advise fans to check the availability of car parking facilities when the weather is bad.

**Fans are charged £3 to park their car.**

Please note – after the game, cars will only be allowed to exit the car park after all supporters have cleared the area and any away coaches have left the stadium.



# TRAVEL TO THE STADIUM



## Coach Parking:

From Junction 43 take the first exit off the roundabout. At the third set of traffic lights turn right. Stewards will allow the bus through, behind the Pioneer Stand, for passengers to disembark at the away turnstiles; the bus will then be directed to the car park and allowed back after the game to pick up passengers from the away end.

**All coaches, other than the official team coach, are charged £15, with minibuses charged £10.**



## By Rail:

Brunton Park is 1.2 miles from Carlisle Railway Station. Head out of the station, cross the road, and locate Nando's Restaurant on the crescent shaped corner adjacent to the first set of traffic lights. Walk down Warwick Road for about 1 mile and you will reach Brunton Park, situated on the left hand side. A taxi rank is located just outside the Railway Station.



# TRAVEL TO THE STADIUM



## By Bus:

Take the number 76 bus from the city centre. Alight at the Lakeland Gate Inn. Head back a short distance from the direction you travelled on the bus and Brunton Park is on your right-hand side.



## By Foot:

From the city centre we are approximately 0.8 miles from the Lanes Shopping Centre. Exit via KFC onto Lowther Street and turn right. Take the next left onto Lonsdale Street and carry straight on across the road at the traffic lights, until you get to Hartington Place. Take a right, at the end of the road head left, and you are now on Warwick Road. Brunton Park is located on the left-hand side as you walk along.



# AWAY FAN TICKET INFORMATION

**Tickets:** Tickets for away supporters should be purchased through their own club. The away club will receive an allocation of tickets to sell and the seating details will be shown on the ticket. If the away supporters ticket allocation has not been sold out before the day of the game, tickets will be on sale for visiting supporters on match day (unless stated otherwise) at the Away Ticket Office located at the back of the Pioneer Stand, which is next to the visitor turnstiles. There will be a £3 increase in price on match day (excluding juniors, U11s and U7s).

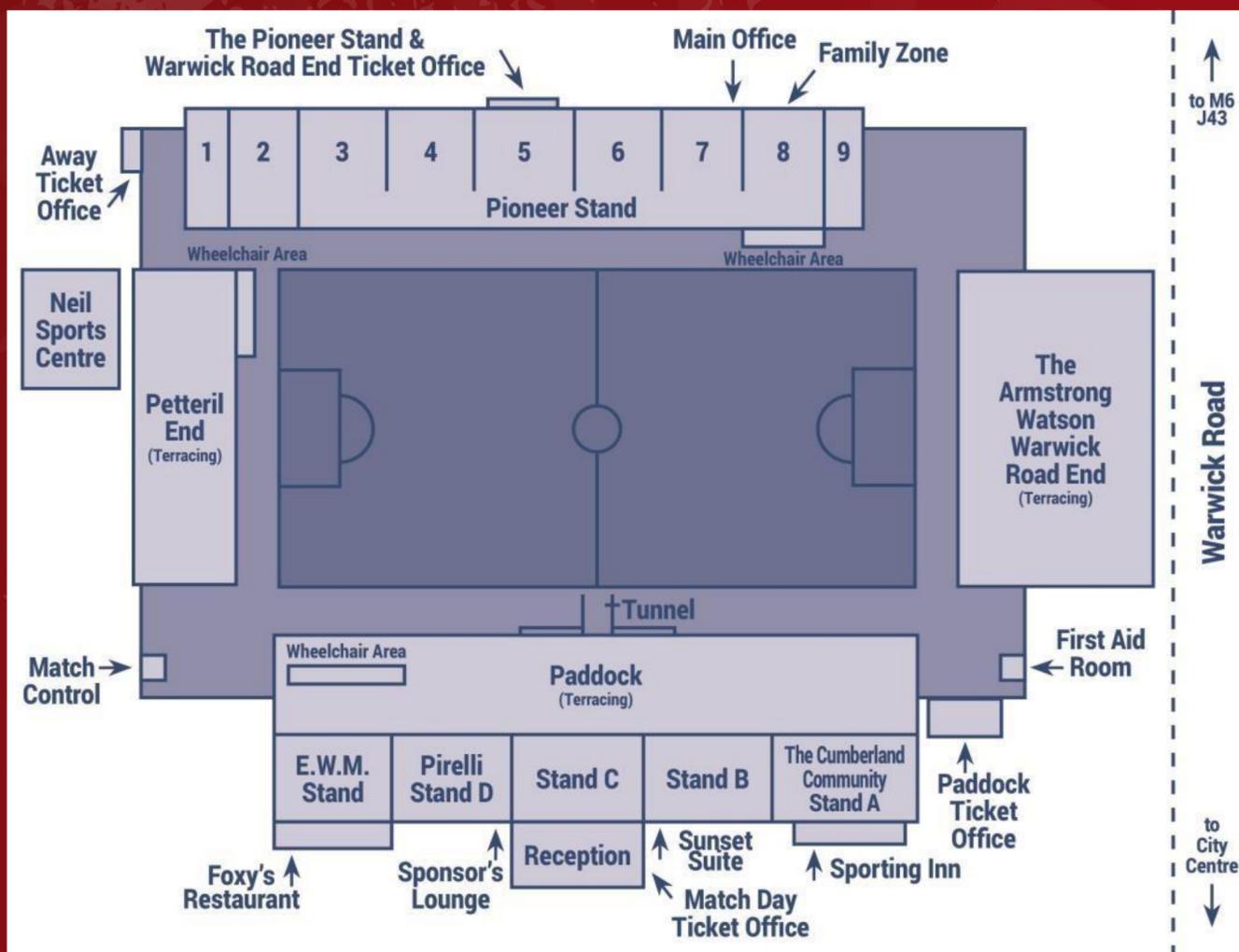
**Ticket Collections:** Visiting supporters who have chosen to collect their tickets at Brunton Park will be able to pick their tickets up on the day of the game from the Away Ticket Office from 1:30pm or 6:15pm on an evening fixture until kick off. With regards to any duplicate ticket requests, Carlisle United ticket office must be informed by the visiting club's Ticket Office Manager. If a supporter misplaces a ticket they must contact their own club, who will authorise Carlisle United to assist.

Duplicate tickets will not be issued without authorisation from a representative of the visiting club. Duplicate tickets will be available from the Away Ticket Office. Any visiting supporter that attempts to use a match ticket that has been cancelled will be refused entry to Brunton Park.

For any further information on ticketing queries we recommend that you call the Carlisle United Ticket Office on **0330 094 5930**.



# STADIUM INFORMATION



**Brunton Park is a NO SMOKING stadium**

## On entry to the stadium:

Supporters may be searched prior to entering the stadium. Thorough searches will be carried out by Carlisle United stewards at the turnstiles. In the event of any supporters being found with prohibited items in their possession, police will be alerted and an arrest may be actioned. Copies of the Ground Regulations are displayed at the turnstiles and can be found online at [www.carlisleunited.co.uk](http://www.carlisleunited.co.uk)

## Emergency Procedures:

In the event of an emergency occurring at the stadium, the Public Address system will be used to broadcast information and directions to spectators. Such broadcasts will be preceded by a three-tone chime. When the chimes are heard, please be silent, pay attention to what is said and obey any instructions. An example of this alert will be carried out just before kick-off and at half-time, and it will be clearly stated that the announcement is for instructive purposes only.

CARLISLE UNITED



# DISABLED SUPPORTER INFORMATION

Parking for Blue Badge holders is free and is situated at the away end of Brunton Park, next to the Pioneer Stand - spaces are limited and are allocated on a first come, first served basis.

The away end has a limited amount of tickets available for wheelchair users – two covered areas are available. Wheelchair spaces can be booked through the away club.

If you find that the weather is affecting your viewing enjoyment (Cumbria has a thing for rain!) please speak to our stewards, and they will guide you to the Pioneer Stand to a covered area in front of your own supporters, in the first instance. If that area is also weather affected, and if spaces are available in the covered home disabled section, we will relocate you to this area, with your consent.

Ambulant disabled supporters can book a ticket in the away end of the Pioneer Stand through your own club.

For any specific requirements or for any further information please contact Louise Banks, Disability Liaison Officer, on **0330 094 5930** or email [enquiries@carlisleunited.co.uk](mailto:enquiries@carlisleunited.co.uk)



# FOOD, DRINK AND REFRESHMENTS

In the away concourse situated in the Pioneer Stand we have a bar serving hot food and drinks with cold beverages available to visiting supporters - until 15 minutes into the second half of the game.

We also have local catering partners who are providing a range of quality foods and beverages for your enjoyment on the west side of the stadium, in the main car park. These include The Chippie Van, McCall's Bakers and John Watt & Son.

Match day hospitality packages are available for visiting supporters by contacting Carlisle United's Commercial team on **0330 094 5930** (option 3) or by emailing [commercial@carlisleunited.co.uk](mailto:commercial@carlisleunited.co.uk)

## **In the area:**

Local restaurants include Stonyholme Golf Course, which has access to and from the supporters' car park, and the Beehive which is opposite Brunton Park along Warwick Road. You can buy meals and drinks at both of these local businesses.

Warwick Road also hosts many other restaurants and places to buy food - including a Nando's, Casa Romana Italian restaurant, Alexandros Greek restaurant, Claire's Bakery, The Post Office, Lakeland Gate Inn, Toby Carvery and Tesco. All are within walking distance of Brunton Park.

Carlisle Rugby Club is a two-minute walk from Brunton Park and can be accessed from the main car park, via a footpath. They host home and away fans and serve drinks and a small selection of food.



# LOCAL ATTRACTIONS

Whilst visiting Brunton Park you may wish to make a day of it and see all that Carlisle has to offer, which includes:

- Carlisle Castle
- Carlisle Cathedral
- Tullie House Museum
- Cumbria's Museum of Military Life
- Guildhall Museum
- The Citadel
- Bitts Park
- The Lake District

All are located in the Carlisle City Centre and the surrounding areas.

For further information, directions and complete guide please visit [www.discovercarlisle.co.uk](http://www.discovercarlisle.co.uk)

CARLISLE UNITED



# USEFUL INFORMATION

## **Ticket office opening times:**

The main ticket office is open from 10am to 5pm on weekdays, in the Pioneer Stand, and from 10am to 5.15pm on weekend match days in the West Stand. On Saturday match days the ticket office is based on the West side of the ground and is open from 10am to 5.15pm, as located on the previous map.

## **Blues Store opening times:**

Our Blues Store is open from 10am to 5pm on Monday, Tuesday, Thursday and Friday. It is closed for stock taking every Wednesday. Saturday match day opening is from 10am to 5.30pm.

## **Programmes & Golden Gamble:**

Match day programmes are available to buy on the day of the fixture. There are sellers in and around the stadium, and they are also available in the Blues Store and from the programme hatch, which is located next to the Paddock turnstile. Programmes are 48-pages in size and cost £3. Golden Gamble tickets cost £1 for one, or £2 for three.

## **Nearest cashpoint:**

There are numerous cash withdrawal facilities in the city centre. Tesco, just off the roundabout at junction 43, has cashpoint machines adjacent to the main store entrance. The shop Foreways, opposite the stadium, has a free cash withdrawal machine.



# FOLLOW THE BLUES



carlisleunitedfc



@officialcufc #cufc #WeAreUnited



officialcufc



officialcufc

T: 0330 094 5930

[www.carlisleunited.co.uk](http://www.carlisleunited.co.uk)

E: [enquiries@carlisleunited.co.uk](mailto:enquiries@carlisleunited.co.uk)

CARLISLE UNITED